



ASHEBORO
COPPERHEADS

2020

Summer Intern Opportunities

The Asheboro Copperheads are members of the Coastal Plain League, a 15-team summer collegiate wooden bat baseball league sanctioned by both the NCAA and Major League Baseball, headquartered in the Raleigh, NC area, with teams located in North Carolina, South Carolina, Virginia and Georgia. The league plays a 52-game regular season schedule with play beginning in late May and culminating with the league playoffs, which normally conclude in early August. The CPL has been in operation since 1997 and the Copperheads have been a member of the league since 1999. While the CPL is an amateur league, teams are operated under the National Association (Minor League) model used by MLB-affiliated and independent professional minor league teams.

The Copperheads offer **unpaid student internships** during the season to college students. Through their respective schools and in conjunction with the Copperheads, **students may receive academic credit for their internship duty. While students are not paid, housing will be arranged if needed at NO COST through the team's host family program.** Internships begin in mid-May, or as the student is available following the end of the school term, and run through early to mid-August depending upon the team's participation in CPL post-season play. Interns may be asked to remain available for a couple of days following completion of play to assist with season-ending tasks if it does not interfere with the student's return to school.

Internship duties may include, but are not limited to, the following areas:

- Sales, Marketing & Merchandising
- Stadium & Team Operations
- Community & Media Relations (Print & Broadcast)



Interns will be required to work a varied schedule and must be available for all home games (weekdays and weekends). Interns may be required to perform some office duties, but the majority of their responsibilities will relate to game-day operations. Depending on the team's playing schedule, there may be "off-days" for interns when the team is on the road. The Copperheads will attempt to keep working hours limited to a maximum of 40 per week, although some weeks may require more and others less, depending upon the team's schedule. On days of home games, interns generally report to the ballpark around 3 p.m. unless specific tasks are required earlier in the day. Interns are not required to attend road games, but may have some duties to perform in preparation for the team's departure or in advance of a future home game.

If interested, please contact Copperheads General Manager Dennis Garcia by email at dgarcia@teamcopperhead.com; or complete the form below and mail with a cover letter to: Dennis Garcia, Asheboro Copperheads, PO Box 4036, Asheboro, NC, 27204.

Name: _____

Home Address: _____

School/Class: _____

Phone Number: _____

Email Address: _____

Specific Area of Interest: _____





RESPONSIBILITIES FOR SUMMER INTERNS

Broadcasting & Media Relations

- Serve as Webpass internet broadcaster for all 28 Copperheads CPL regular season home game, plus possible post-season games; record any advertising spots used during game broadcasts.
- Coordinate weekly 30-minute radio show "Copperhead Corner" (Tuesday – 10 am WKXR).
- Assist with preparing stats and information for press releases & broadcasts.
- Assist with the maintenance and updating of team website on a daily and nightly basis.
- Assist with the setup and operation of the press box during games.

Stadium Operations/Team Services

- Concentration on preparing the stadium for games during the season.
- Assist other interns in the daily laundering of team uniforms.
- Assist with player equipment distribution and inventory.
- Assist coaches and staff with operation of summer youth camps.

Sales & Marketing

- Assist with the coordination of special projects, events and theme nights.
- Assist with the setup and execution of on-field promotions.
- Assist with customer relations during games and events.

Community Relations

- Assist with mascot and player public appearances in the community during the season.
- Assist with Baseball Buddies program, birthday parties and group outings.

** Interns may be asked to perform some duties in all of the areas listed above.